



# Dale Obrochta

Balloon Entertainer / Promotional Entertainer

Height: 5'10" Hair: Brown Weight: 175 Eyes: Blue

- Enjoying the honor and privilege of representing and entertaining for **Fortune 100 and 500 Companies**, I speak to consumer and professional forums throughout the U.S.
- I am continually developing innovative and fresh ways to energize a crowd, disseminate information in a way that is precise and engaging.
- The essence of my presentational-entertainment lies in my creativity, wit, and communication abilities every time I perform, speak, describe, or convey business information about the company that hired me

## Corporate Accounts

Ace Hardware	Crown Cork & Seal Company	Standard Bank
A.J. Wright	Gorden Food Services	Sealed Air Corporation
Allstate Insurance	Disney Corporation	Sherwin-Williams Company
Aon Corporation	Enesco Corporation	TCF Bank
Brown & Williamson Tobacco Corp	Jewel-Osco Foods	Target Corporation
RJ Reynolds	Kraft Foods	Weber-Stephen Products Company
Bank One	Microsoft	Target Grand Opening (5 Stores)
Barns & Nobel	National Geographic	
Cold Stone Creamery	SBC Communications	

## Trade Shows

Professional Research Consultants, Inc	ASHHRA, SHSMD
Air Duct Doctors	BIA
DEO Consulting, Inc	HCP
Meridian Air Charter	NBTA
Chiroplanning	Parker Chiropractic Convention
The Creative Vision Group	Raleigh's 2008 Business Expo

## Universities & Colleges

DePaul University  
Monmouth University  
Rosevelt University  
Harper College  
Trinity Christian College

## Professional Sports Teams, Country Clubs, Casinos, Public Attractions

Chicago Bulls	Midolotian Country Club
Chicago White Sox	Chicago Yacht Club
Chicago White Sox Convention	Trump Casino (IN)
Chicago Rush	Harrah's Casino (IN)
Olympia Fields Country Club	Chicago's Navy Pier
Prestwick Country Club	Hollywood Amusement Park

## Accomplishments

- Master's Degree in Communication
- MC for Cable Television Show, Performed on NBC and WGN
- Author of [Faces, Faces, Balloon Faces](#) and [Mardi Gras Bead Twisting](#)
- Developed largest individually owned balloon website - [mbd2.com](http://mbd2.com)
- Introduced Festive Alien and Clown Head balloons to the balloon industry
- College Instructor for 15 years in Management Information Systems
- Web Manager for the United State Bankruptcy Court
- IT Manger/Web Master for a National Publishing Company
- Consultant to Web Developer for Search Engine Optimization
- A Writer for [www.TradeShowHelp.org](http://www.TradeShowHelp.org) – and Magic Road Show Newsletter