



Syllabus

Mall Twisting

Class Objective:

- To educate students on how most malls work as far as the entertainment goes
- What you need to know and have in place before you approach the mall
- The person you need to talk to and the people you need to avoid
- Location good / bad, line control, problem people, line ending made easy
- Are you good enough to work a mall?

We are going to cover in short detail the 'do and don't' of mall venue entertainment. You need know what you're competing against because it may be more than just balloons. Detailed instructions to some popular line work.

Completion of Class: Students should have the basic knowledge of what it takes to operate in the mall venue. Detail instructions on the top five most requested figures in my area. A better understanding of what line entertainment is, and the all important line ending techniques

Class Level: *This class is for the intermediate and up.* If you are a strong beginner and feel you would like to explore the mall venue please come on in.

Class Format: Lecture, Demonstration, Hands-on, Q&A

Materials Needed: Pencil or pen and paper if you plan to take notes, scissors or snippet, ability to inflate, and Balloons (recommend 160's, 260's, 5" rounds). If you have markers and a camera, this would also be a very good idea. **Please no video of any kind in this class unless prior arrangements have been made with Andrew.**

Length of Class: 90 Minutes **Date:** Wednesday, September 26, 2007

Session: #7 **Time of Class:** 11:45 A.M. – 1:15 P.M.

Cost: \$5.00 US – Tips accepted

Instructor: Andrew McDonald

Andrew started twisting balloons in 1981 as a street performer in Detroit. He now owns and operates Macpump Entertainment and has invented and sells Macpump Balloon Pumps. Andrew has won third place in both the large and small figure competition at Twist & Shout '07. Andrew is a committee member of the Michigan Twisters Group. He is also a member of Balloon HQ and MBD2.com.

- Third place large figure competition Twist & Shout 2007
- Third place small figure competition Twist & Shout 2007
- Committee member Michigan Twisters group

Contact Information:

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